

*SELECTING THE*  
**BEST METRICS** *FOR YOUR*

**PD** *AND* **INNOVATION**

*TEAM'S*

***SUCCESS***

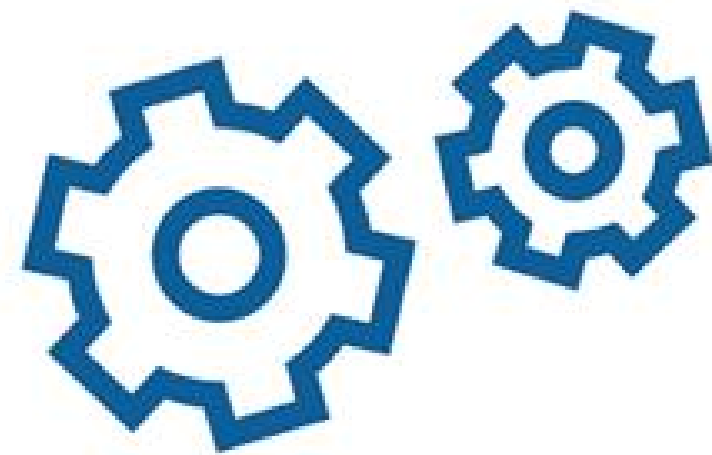
Matias Meirelles van Vliet  
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Karen Tilstra

# Innovation Lab







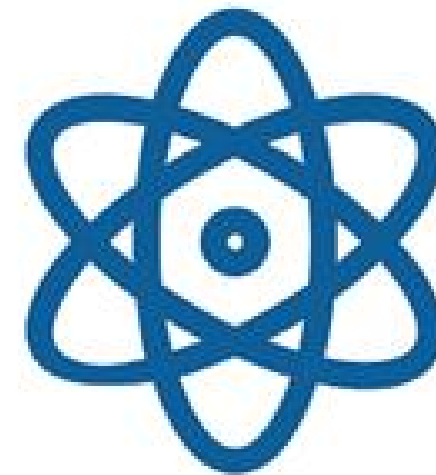


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**DEVELOP**

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design thinkers



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**CREATE**

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relevant, sustainable  
solutions in healthcare



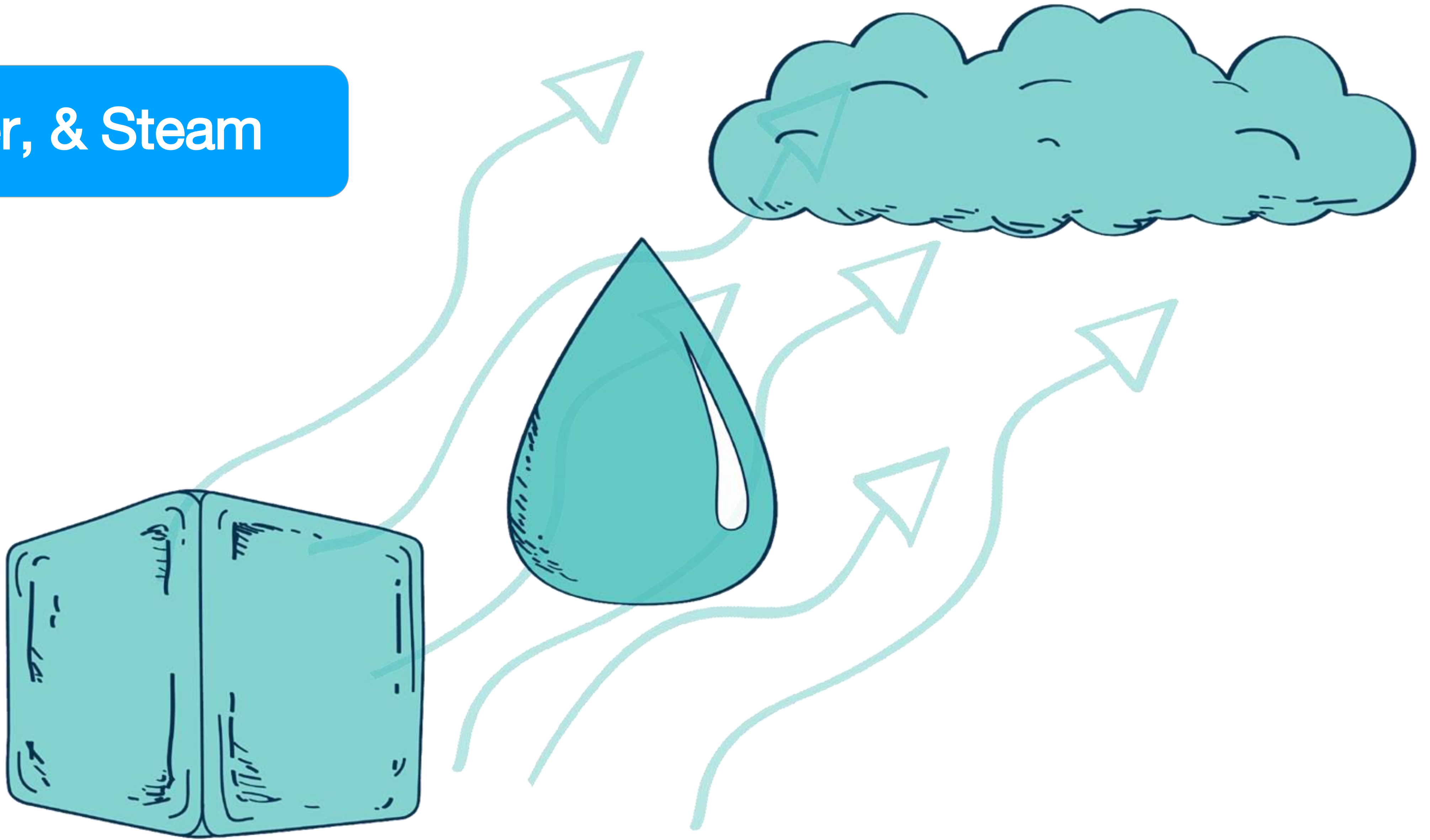
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**FOSTER**

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a culture  
of innovation

# Ice, Water, & Steam









***PROJECT SPECIFIC***  
***PORTFOLIO***  
***COMPANY***





*Contrast in outcomes asked  
(frontline/management)  
Constantly changing metrics  
Highlighted people changing*



*MEASURING FOR*  
**LEARNING**

*VS.*

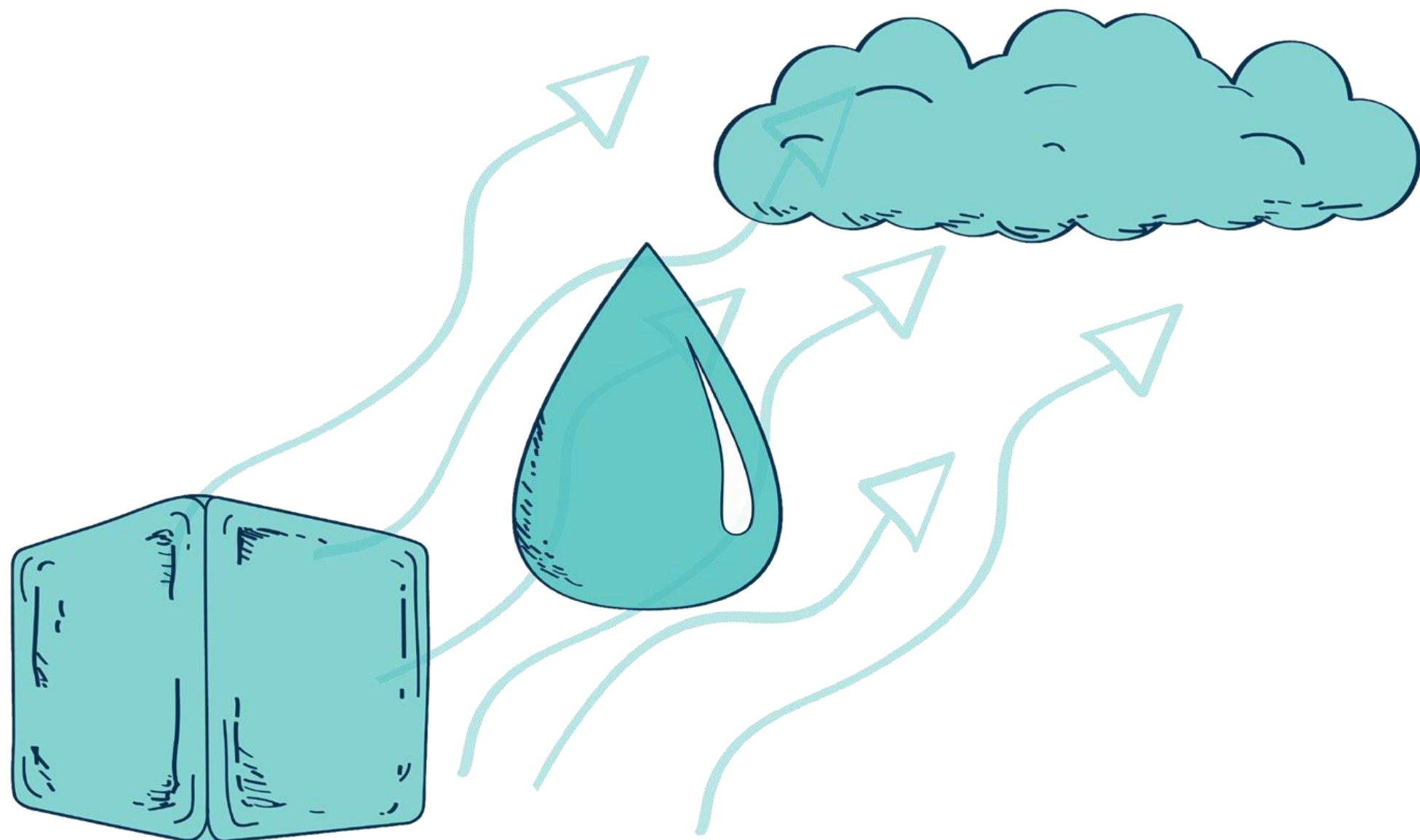
*MEASURING FOR*  
**MANAGEMENT**



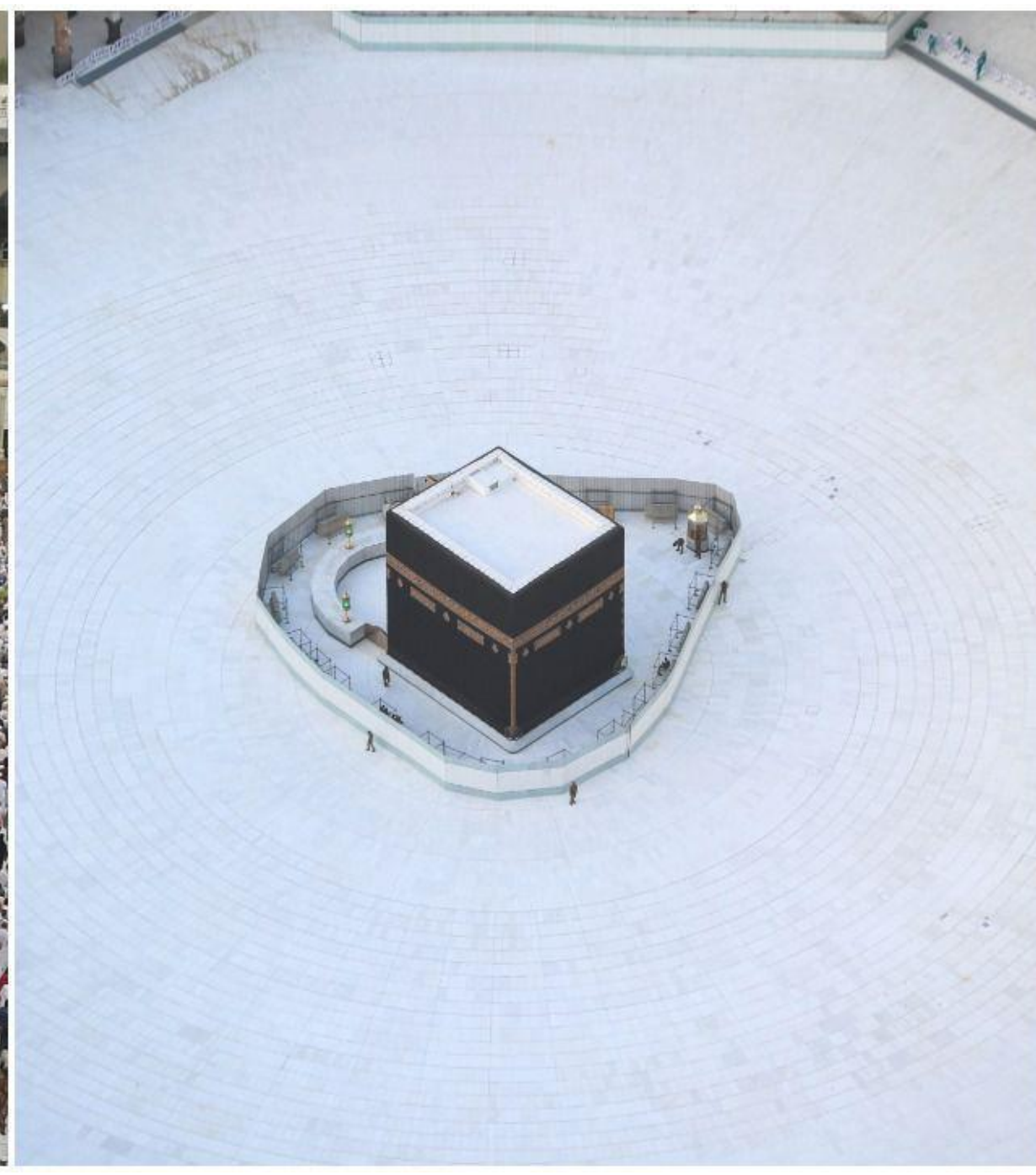
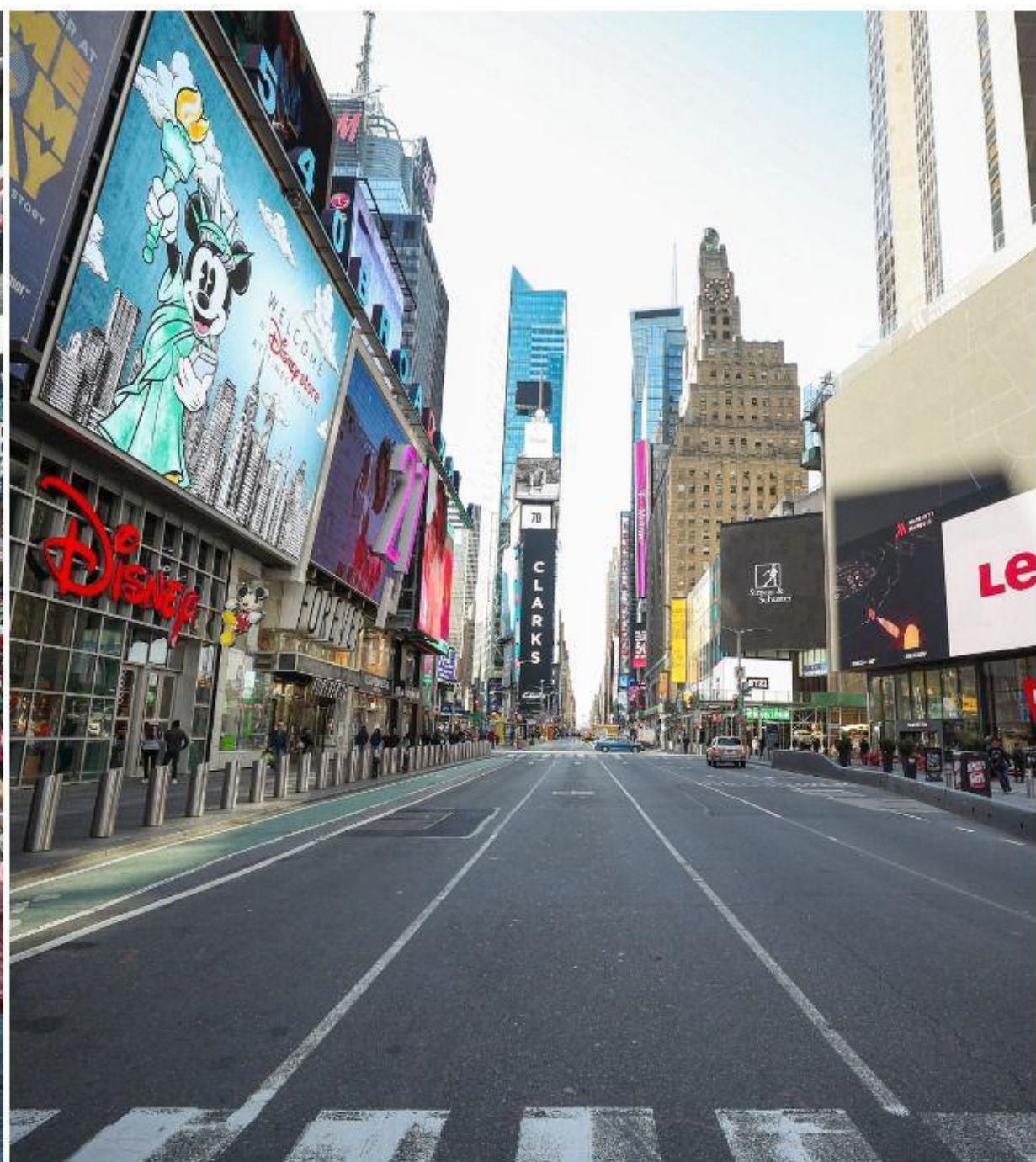
***PROJECT SPECIFIC  
PORTFOLIO  
COMPANY***



# MEASURING FOR LEARNING VS. MEASURING FOR MANAGEMENT









# METRICS FOR TODAY

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*WHAT METRICS ARE STILL/NO LONGER RELEVANT?*

*EFFICIENCY VS. EFFECTIVENESS*

*ADAPTABILITY ON A FAST-PACE CHANGING CONTEXT*







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