



Calculating the Risks and Rewards of Transformative Innovation.

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INNOVATION WORKSHOP TOUR

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○○ ○ Session Goals



- **Facilitate** open conversations around what's holding back bold innovation internally.
- **Share** examples with peers to spark new ideas and cross-industry insights.
- **Collaborate with** different functions to explore innovation from multiple perspectives.

“The biggest risk is not taking any risk.”
– *Mark Zuckerberg*



“Bold ideas are like seeds — they need protection, nurturing, and the right environment before they can grow into market-changing innovations.”



.... How can we create that environment?

If bold innovations are the seeds of transformation,
Project Managers are the gardeners



Linking Initiation and Planning to Risk Control

- **Early Risk Visibility.**
- **Proactive Threat Prevention.**
- **Alignment Across Functions.**
- **Cost of Prevention vs. Correction.**

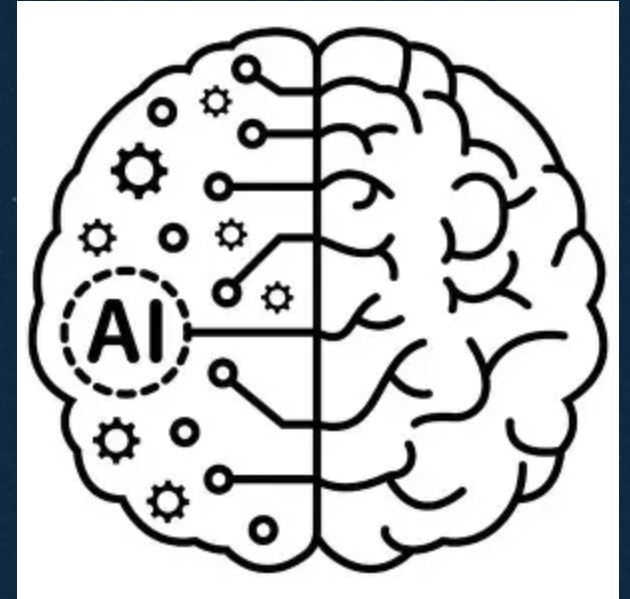
How about Rewards?

“Risk defines the path, but rewards define the purpose — without clear rewards, even the boldest innovations lose direction.”



Why Rewards Still Matter in the Age of AI

- **AI Can't Define Purpose.**
- **Rewards Enable Risk Calibration.**
- **Rewards Sustain Long-Term Transformation.**
- **Human Motivation Still Matters**



**Innovation thrives when risk is managed, and rewards are clear.
Project Managers guide bold ideas from concept to impact, AI
accelerates the journey, but it is the clarity of purpose and
measurable value that turns transformative ideas into real-world
success.**

THANK YOU!!

F R O S T  S U L L I V A N