



WHERE INNOVATION MEETS IMPACT:

PARTNER WITH GEORGIA'S
LEADING TECH INCUBATOR

2025 - 2026 | WWW.ATDC.ORG

ATDC: Georgia's Premier Technology Incubator



OUR MISSION IS QUITE SIMPLY TO BE THE BEST PLACE IN GEORGIA TO BUILD A TECHNOLOGY BUSINESS.

We guide early-stage startups during the most critical inflection point – after launching a product but before achieving scale.

7 locations in Georgia

48,000 square feet in Tech Square

7 vertical practice areas

35 staff members

At the center of innovation in Georgia and the Southeast



With operations in 7 locations across Georgia, ATDC creates a vibrant entrepreneurial ecosystem that spans the state.



Atlanta:

- ATDC's main operations in Midtown
- Hotbed for startups
- Third-highest population growth
- Densest city for Fortune 500 companies

We grow startups with our unique formula



COACHING

Our highly specialized, individualized, vertical-specific coaches.



COMMUNITY

An expansive and supportive network of tech founders & mentors.



CAPACITY

We have the network and capabilities to help our startups identify talent and grow their teams.



CONNECTIONS

Access to pilots with our corporate innovation partners customized to each party's needs.



CAPITAL

Support for finding venture capital and non-dilutive funding sources.



CURRICULUM

World-class facilities and ecosystem wide programming.

Tailored programs for different stages of the startup lifecycle

EDUCATE

The starting point for entrepreneurs ready to shape their ideas into viable products. This level offers the foundational curriculum and mentorship to set founders on the path to success.

ACCELERATE

Focused on helping early-stage companies achieve product-market fit. Companies must have at least one full-time employee and have a minimum viable product.

SIGNATURE

Offers a tailored growth-centric program for scaling tech companies. They have priority access to ATDC's vast resources to help them achieve long-term viability.

GRADUATE

To graduate from ATDC's program and achieve alumni status, portfolio companies must achieve certain milestones, such as \$3 million in recurring revenue.

Idea

Pre-seed

Seed

Series A

Series B

Specialized expertise across our industry-specific practice areas

AI IN MANUFACTURING

DEFENSE TECH

FINTECH

HEALTH TECH

ROBOTICS

SUPPLY CHAIN

SUSTAINABILITY TECH



And we boast an impressive track record

ATDC has produced many unicorns and many other advantageous exits for our portfolio companies.

90%

of ATDC graduates
are in business after
5 years.

GreenLIGHT

UNICORN

Fintech company focused on helping parents teach their children about financial responsibility.

 **Sila**

UNICORN

Manufactures innovative components for battery materials.

 **ScanTech**

IPO (NAS: STAI)

Scanning system to detect explosives, weapons, narcotics, and contraband.

Salesloft.

UNICORN

A sales engagement platform for B2B sellers.

 **PATIENTCO**

ACQUIRED FOR ~\$450M

A software platform to simplify and streamline healthcare payments.

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our history.



148 Portfolio Companies



34 Signature Companies
(Identifying a scalable business model)



118 Accelerate Companies
(Finding Product-Market Fit)



327 Educate Members
(Individual learning the fundamentals of entrepreneurship)



10 Graduates in 2024
(Must exceed \$2-3M in annual revenues)

Get updated
numbers from
Ivy

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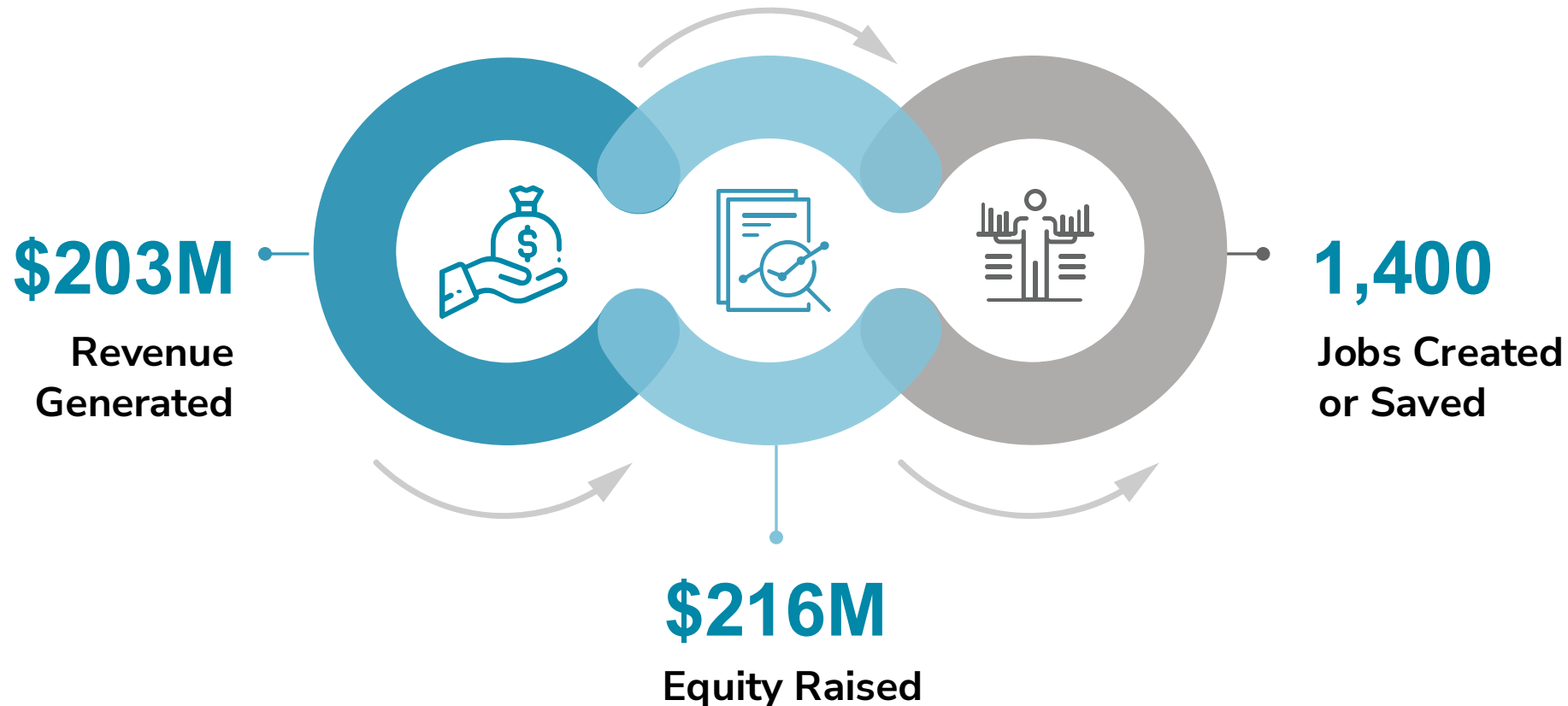


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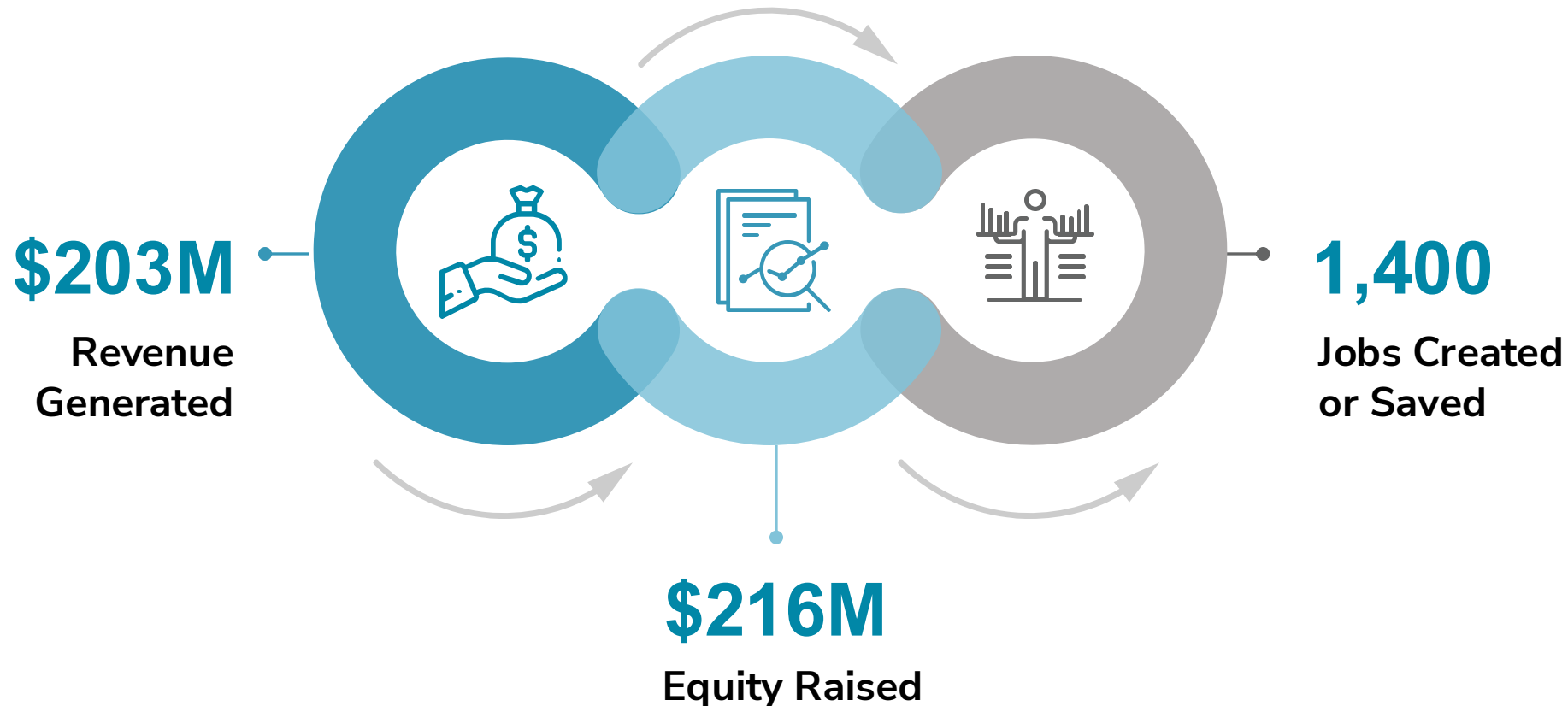
Our companies grow the Georgia economy through business expansion

ATDC portfolio companies posted superior results in 2024 despite tough market conditions.



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Partnership with ATDC Provides Unique Access to the Innovation Ecosystem

Our Corporate Sponsors benefit through engagement and access:



INNOVATION SCOUTING

Early access to ATDC's emerging tech startups; Opportunities to advance pilots and expose your team to transformational innovation.

BRAND AWARENESS

Align your brand alongside the key innovators shaping the Georgia economy, including startups, other enterprises, and Georgia Tech.

ACCESS TO TALENT

Enhance your talent pipeline by supporting highly skilled technologists at all levels and be well positioned when they are looking for their next role.

NETWORK EXPANSION

Exclusive opportunities to build relationships with leading entrepreneurs, other corporate innovators, and the Georgia Tech community.

ECOSYSTEM DEVELOPMENT

Drive growth of both industry-specific communities and the overall Georgia economy by supporting the resources startups need to grow.

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ATDC: A 45-year legacy of innovation, driving the future of technology

Partnership with ATDC is an exclusive opportunity to join an elite network of innovators and drive substantial impact in our local economy.

\$5B

Economic Impact to Georgia
(in \$ billions)

40+

**Years as the Nation's
Premier University-Affiliated
Incubator**

#2

**Access to the second-most
Innovative University**
(U.S. News & World Report)



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atdc

GEORGIA TECH®

Join us in
catalyzing
innovation.

John Avery
john.avery@atdc.org

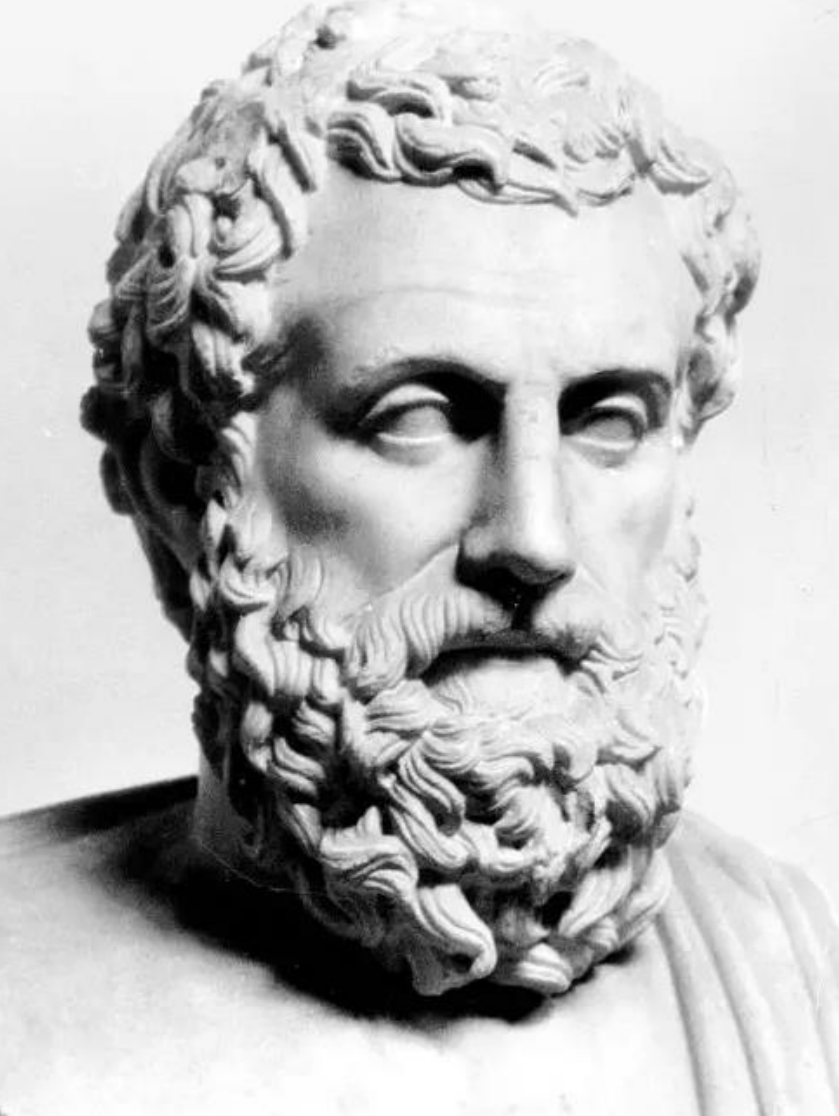
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INNOVATION BY DESIGN

CREATING ALIGNMENT,
VALUE AND CULTURAL SHIFT

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ARISTOTLE
(384-322 BC)



ROGER BACON
(1214-1294)



LEONARDO DA VINCI
(1452-1519)

THE TOASTER PROJECT



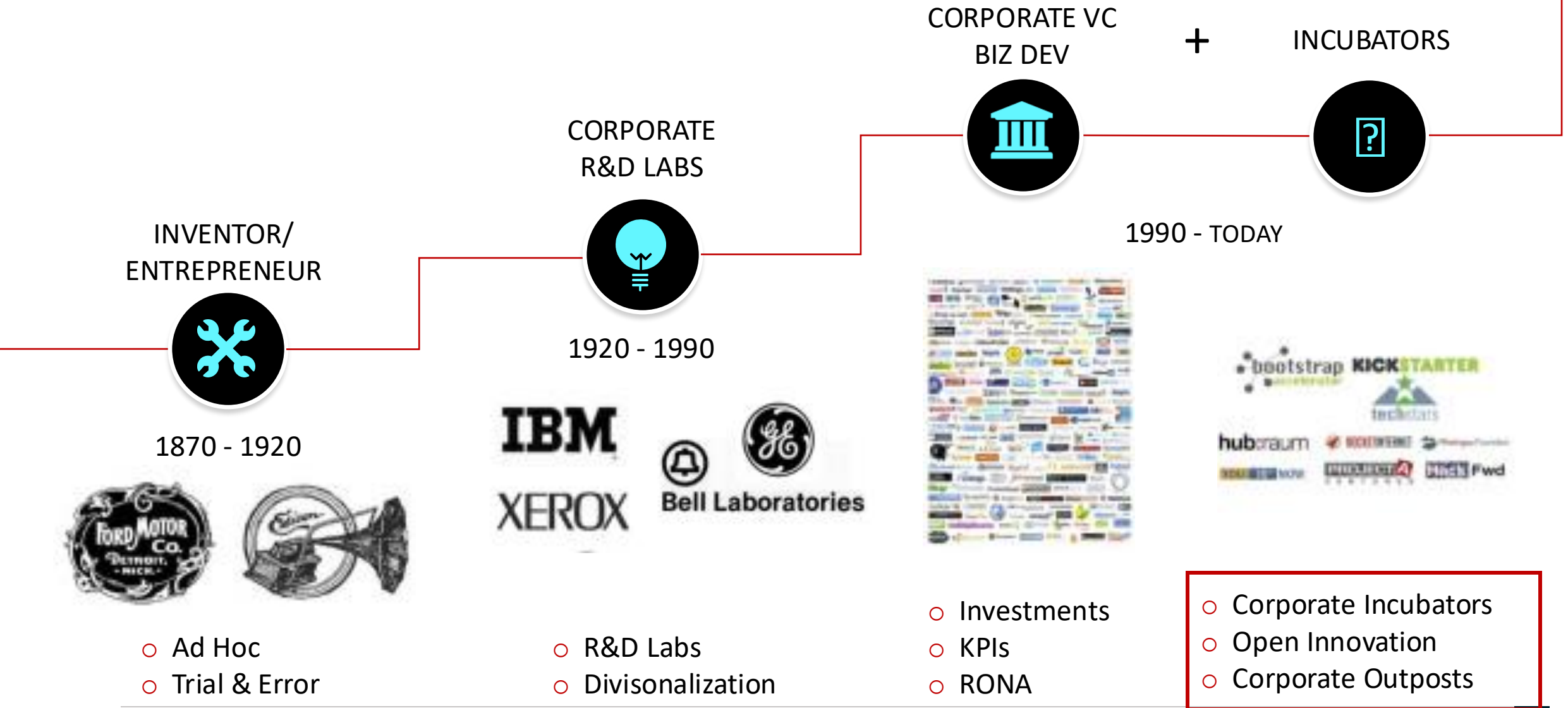
THE EVOLUTION OF INNOVATION

STEVE BLANK



EVANGELOS SIMOUDIS

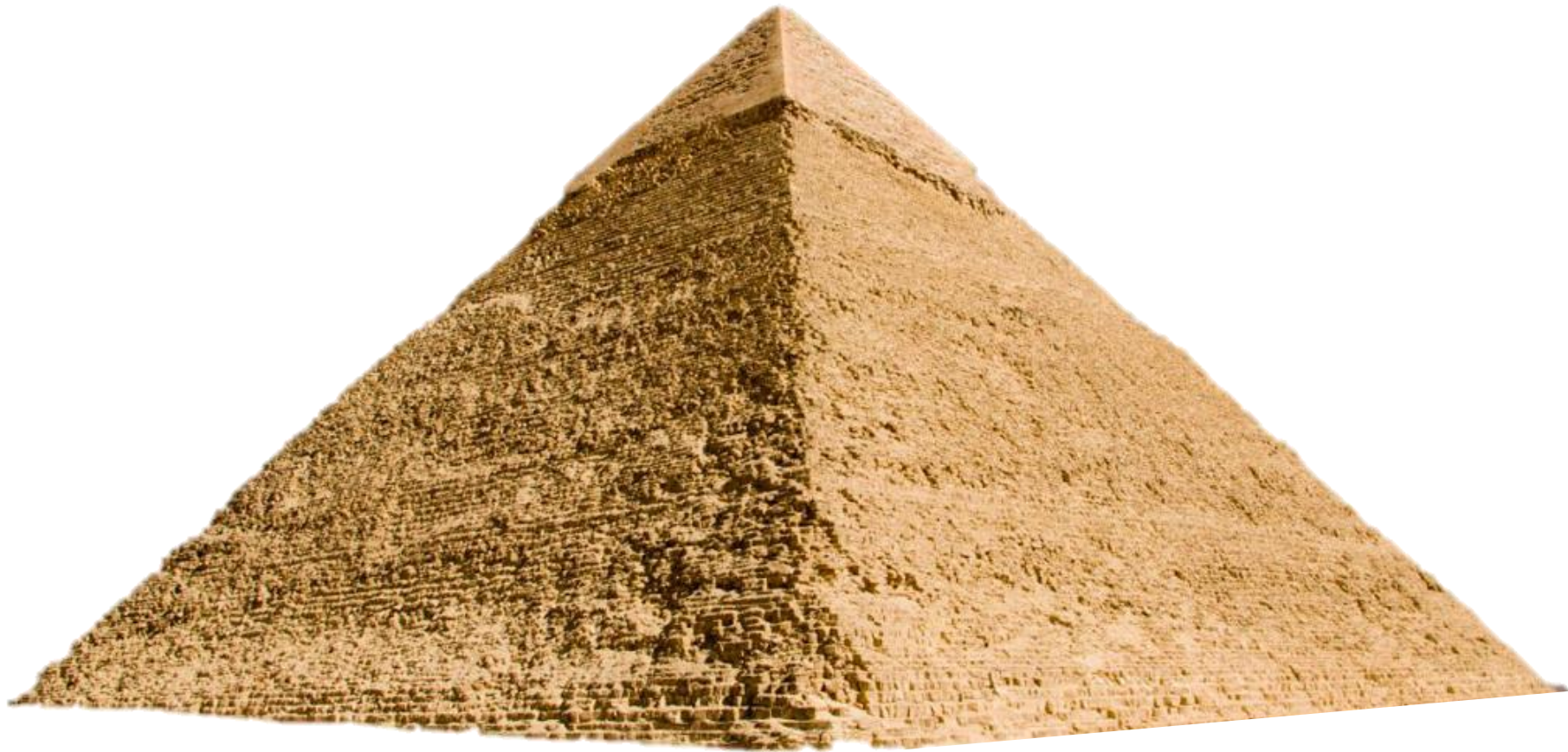


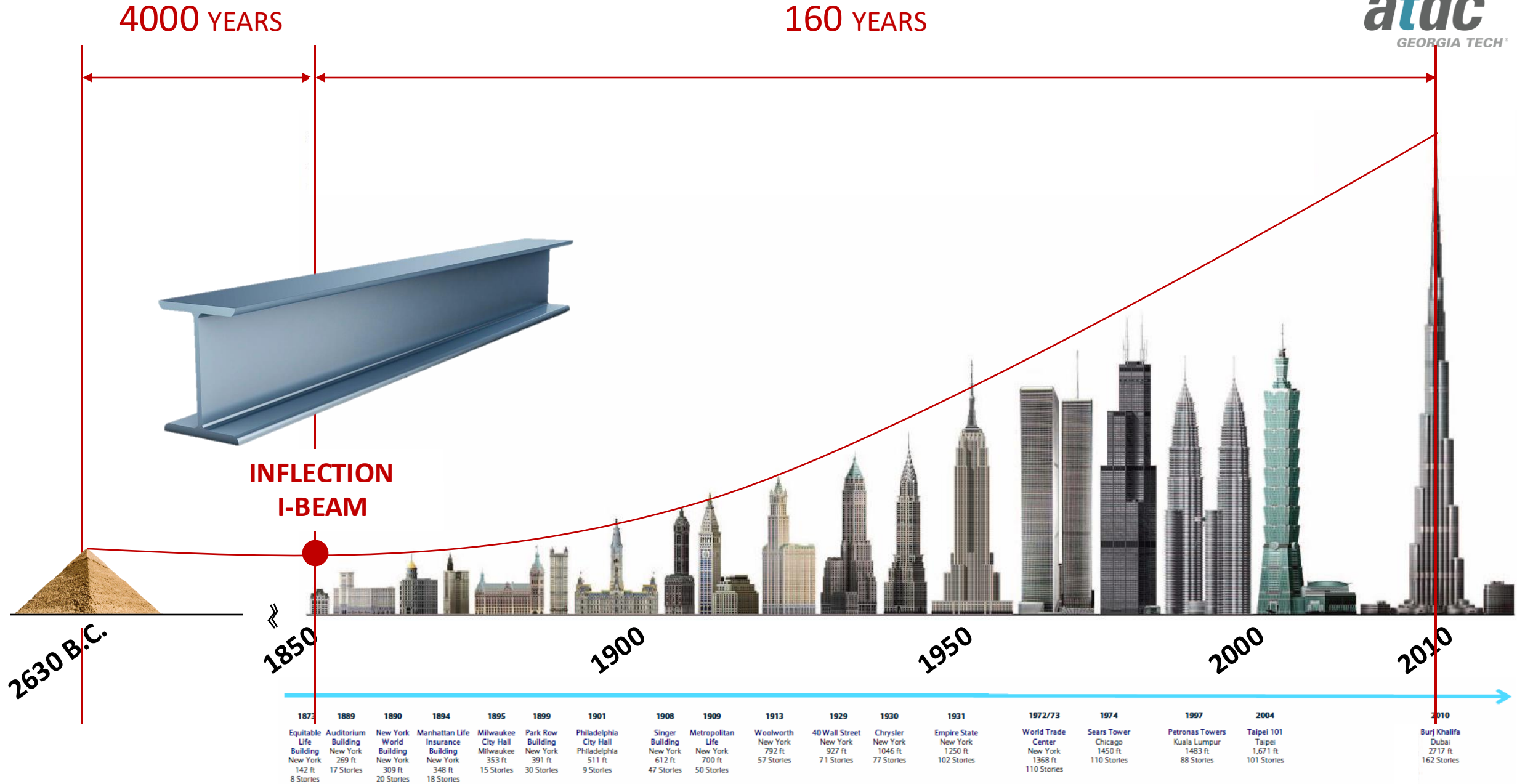




Longest standing record for human achievement?

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Dimensions of Innovation

Being
Better



Being
Different

Primary Driver
PC GAMING



Enabling Tech
GPUs



Transforms into
I-Beam



Creates Economic Drivers
Blockchain | AI | AVs

Summary

1. Focus on the people interactions
2. Focus on the source of funds and ideas (inputs) and owners of results (outputs)
3. Focus on “getting better” for low hanging fruit
4. Realize that will never be enough, so have some efforts watching new tech.