



DESIGNING SCALABLE AND ADAPTIVE PARTNERSHIPS IN THE CO-INTELLIGENCE ERA

Elaine Barsoom

IF EVERYONE HAS ACCESS
TO THE SAME **AI** MODELS...



Where Does Competitive
Advantage Come From



COMPANY A

Growth, Learning



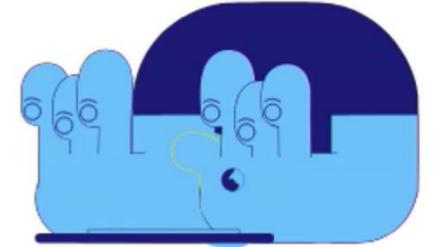
COMPANY B

Abandoned, Debating,
Problem



BUILD OR BUY
LEARN VS WAIT?

ADVANTAGE HAS SHIFTED



From What You

ADOPT



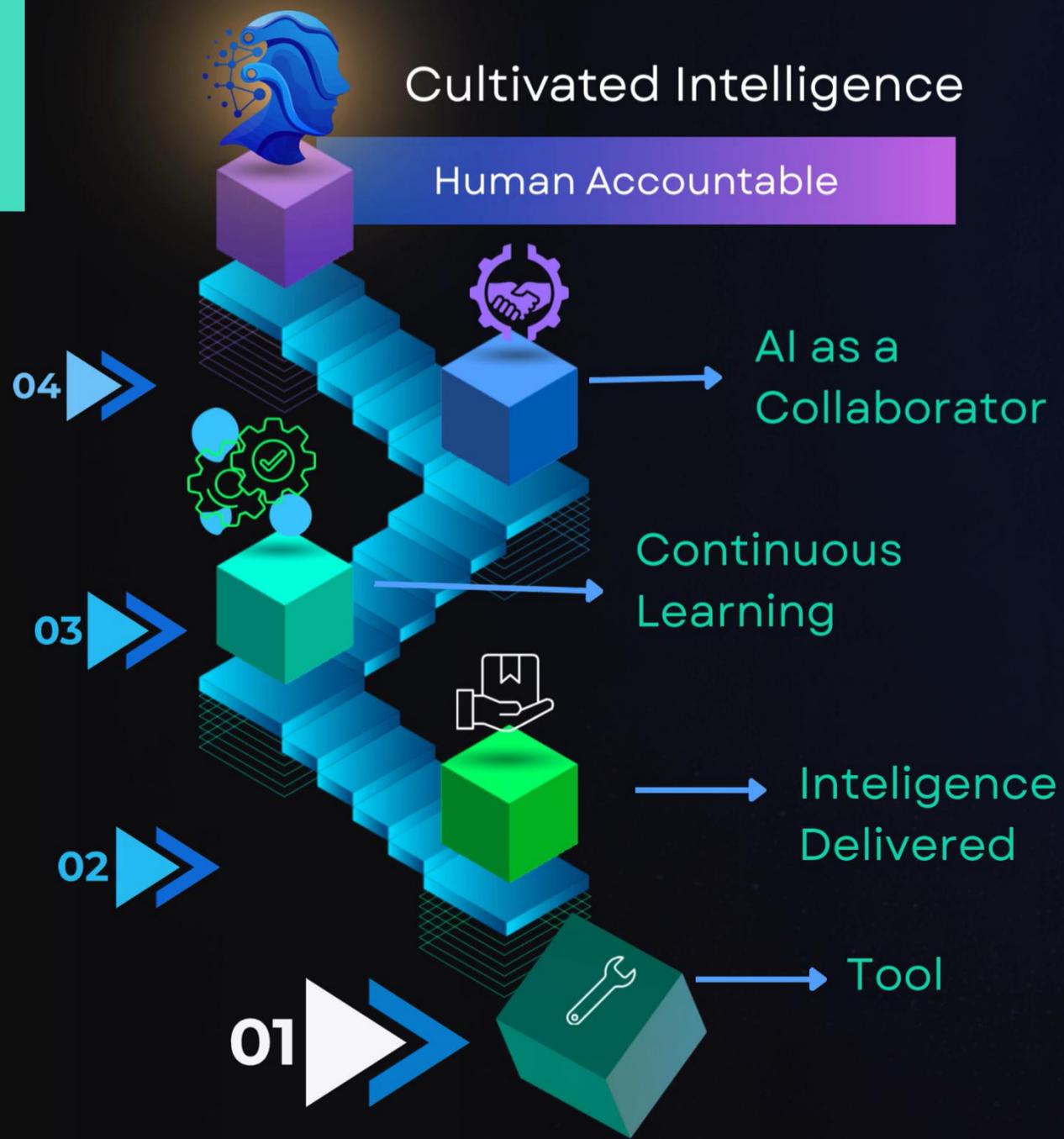
To How You

OPERATE



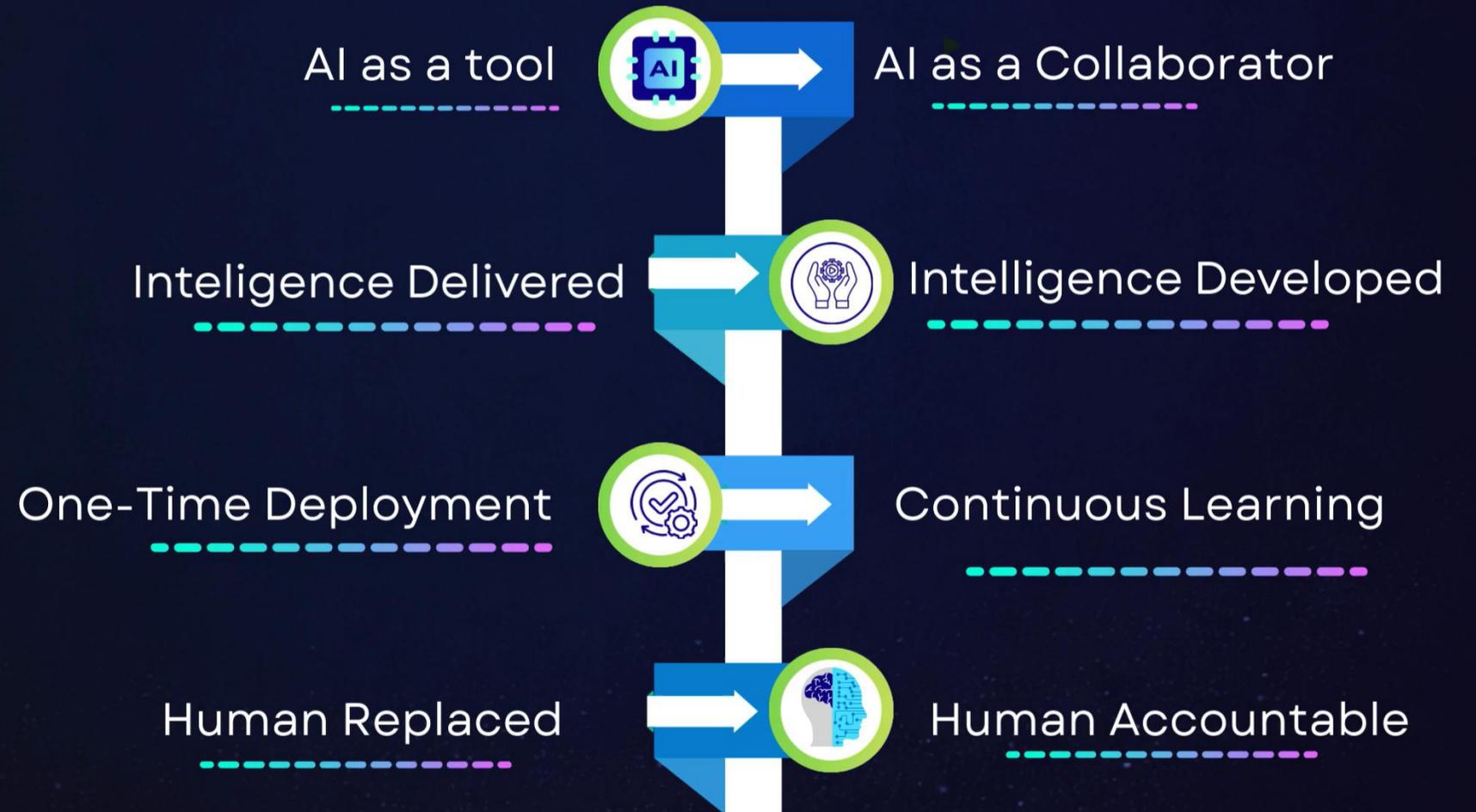
THE CO-INTELLIGENCE FRAMEWORK™

The Maturity Ladder



The Shift

Automation  Co-Intelligence



Why Traditional Partnership Models Break ?

01

Transactional

Organization

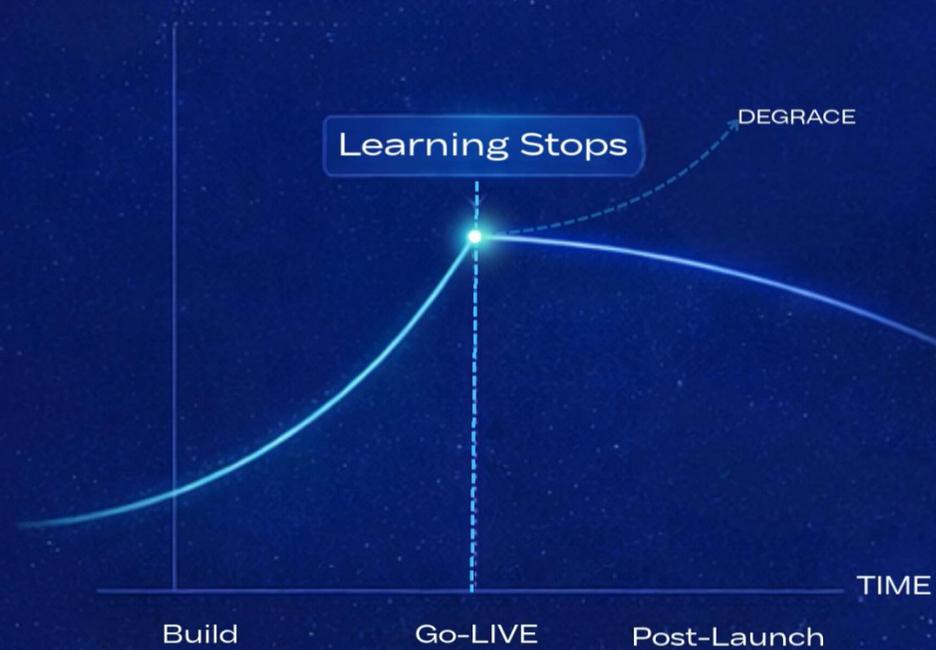


Usage exists.
Behaviour doesn't change.

02

Project Based

VALUE



Model Works.
Org stops learning with it.

03

Strategic Alignment

STRATEGY LAYER

Vision

Goals

AI Effort

GAP

EXECUTION LAYER

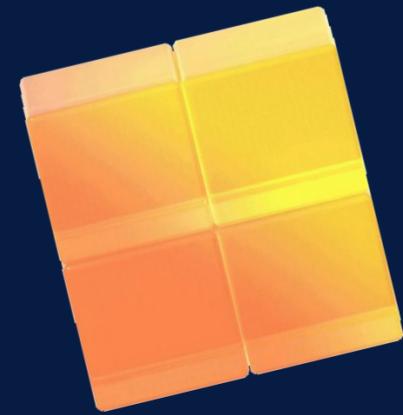
Plan

IT

Ops



Strong narratives.
Weak behavioural shift.



In the Co-Intelligence Era
Value is learned

ANTICIPATORY CO-CREATION

**The best partnerships don't
react to change.**

They anticipate it.

The WAVE Principles™



W

Woven into workflows



A

Adaptive over time



V

Value through learning



E

Empowered humans

The Intelligence Fabric

A connective layer accross your workflows, decisions, and people



Decisions

Where judgement lives



Workflows

How work moves

THE FRABRIC

Intelligence Emerges Here



People

Who it serves

Competitors can buy the same models

They cannot replicate the

10,000 DECISIONS

built from our data, values, and AI expertise

That's a

TRUST MOAT.

The ASK Framework

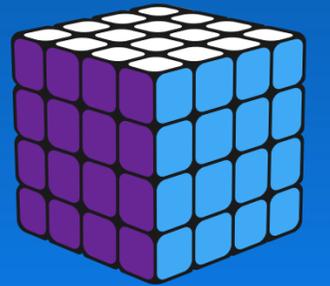
Ask Different Questions

- Define the problem clearly
- Prioritize impact



Structure for Continuous Learning

- Pave runway for feedback
- Build habits for iteration



Kill Friction

- Break down barriers
- Simplify access



A night sky filled with stars is visible above a landscape. In the foreground, two paths of light lead towards a horizon where a sunset or sunrise is occurring, casting a warm glow. The overall scene is dark and atmospheric.

Which Future are you building?

Don't be company B.

Thank you

Elaine Barsoom
Questions?



Scan The QR



elaine@waveco.ai



www.waveco.ai