



AI Fluency at the Fisher College of Business

Frost & Sullivan Innovation Workshop
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AI Fluency at The Ohio State University

A bold vision



Ravi V. Bellamkonda

President, The Ohio State University

“AI Fluency means students graduate with deep expertise in their field and the ability to apply AI thoughtfully, responsibly and innovatively within it.”



THE OHIO STATE UNIVERSITY

Source: <https://oaa.osu.edu/ai-fluency>

AI Fluency at the Fisher College of Business

An evolving definition

Business AI Fluency is the ability to exercise sound judgment about whether, when, and how to use AI in a business role or workflow.

It includes recognizing where AI can create value, evaluating its outputs critically, and anticipating the implications for customers, employees, suppliers, communities, the environment, and shareholders when AI contributes to a business decision.

Fluency includes knowing when AI is unnecessary, unreliable, or inappropriate and is demonstrated by the quality of one's reasoning, not by the amount of AI one uses.

Fluency is measured by how well you think about using AI



AI Fluency in the Fisher curriculum

Business judgment develops through practice, feedback and disciplinary context

- **Co-thinking with AI**

Students learn to use AI as a collaborator while retaining responsibility for the reasoning and result.

- **Learning by doing**

Emphasizing experiential learning in assignments, cases and projects that make students test where AI helps and experience where it weakens learning.

- **Capacity to teach differently**

Smaller AI-focused classes, faculty development and new faculty investment support more hands-on instruction.



AI Fluency Investments at Fisher

Building our capacity to inspire future leaders

- **Expanding AI Expertise**

4 new AI faculty hired in 2026 · 3 more to be hired in 2026

- **AI Initiatives Committee**

Faculty and staff development and oversight of AI initiatives

- **Executive Advisor for AI Fluency**

Columbus technology industry veteran

- **AI education training for faculty and staff**

From tools to strategy



Executive education built for application

Practitioner-led programs connect personal fluency with organizational capability

- **Jumpstarts**

One-day programs that build foundational fluency and produce a working prototype for a real business challenge.

- **Masterclasses**

Two-day programs that go deeper by role, industry or domain, including supply chain, marketing and sales.

- **Custom programs**

Programs adapt to an organization's goals, platforms and operating context.



Leading • Collaborating • Succeeding • Operating

AI research across business disciplines



Fisher's inaugural AI Research Retreat brought faculty and PhD scholars together to share work and identify opportunities for joint projects, grants and publications.

Research spans how AI changes decisions, organizations, markets and operations. The AI in Business Conference connects that scholarship with practitioners.

The opportunity: research questions grounded in real organizational problems

Ways to engage with Fisher

- **Develop your team**

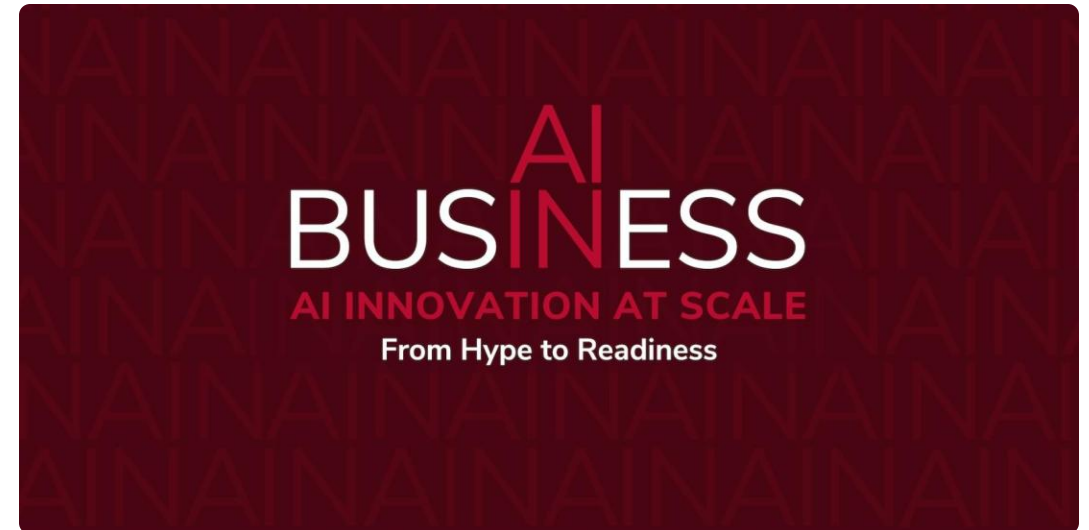
Join an open-enrollment AI Fluency program or work with Executive Education on a custom engagement.

- **Connect research and practice**

Bring a consequential business question to faculty and students who can study it with rigor.

- **Join the AI in Business Conference**

October 14-16, 2026 in Columbus. The program connects industry sessions with an academic research track.



fisher.osu.edu/ai-in-business



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Let's continue the conversation

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